



FOR IMMEDIATE RELEASE

Women's Health Partners Chooses Aprima EHR and Practice Management Solution

*Aprima's cost-effective solution, seamless implementation is preferred choice
for gynecology practice*

DALLAS – August 26, 2010 – [Aprima Medical Software](#), a leading developer of electronic health record (EHR), practice management (PM) and revenue cycle management (RCM) solutions for medical practices, today announced that Women's Health Partners has selected Aprima's EHR/PM solution for its gynecological practice in Powell, OH.

"After reviewing several options available to us as part of the Ohio State Medical Association's EHR Standards of Excellence Program, we decided to go with Aprima," said Delane Bergman, Office Manager at Women's Health Partners, LLC. "As a small practice it was important to us to find a solution that offered a cost-effective purchase model and would help ease our transition from paper-based charts to electronic health records. Compared to the other vendors we considered, Aprima offered a superior product in both of these categories."

Aprima's flexible implementation options enable a practice to pay only for the functionalities that they need and allows them to turn on additional features as they become more comfortable with the product. This capability eases the transition and eliminates the possibility of practices overpaying for functionality they are not prepared to use.

"As one of the participating vendors in the Ohio State Medical Association's EHR Standards of Excellence Program, Aprima is pleased to be the EHR solution of choice for Women's Health Partners as they transition from paper-based charts to electronic health records," said Michael Nissenbaum, President and CEO of Aprima.

Aprima's template-free, content rich EHR software enables providers to follow their own protocols. Its adaptive learning feature speeds adoption and deployment, a critical capability as medical practices seek to meet Meaningful Use standards for government stimulus fund reimbursements. Furthermore, as a single EHR + PM application built on a single database, Aprima affords users with the fastest access to clinical and financial data. AprimaRCM addresses practices' needs for seasoned financial expertise by delivering insight that helps practices collect every dollar they earn. Aprima's licensing plans make sense for everyone from a solo rural practitioner to a multi-specialty urban group. Aprima 2011 is a pre-market conditionally CCHIT Certified® 2011 Ambulatory EHR additionally certified for Child Health. For details, click [here](#). Read a preliminary assessment of Aprima 2011 relative to ARRA IFR Stage 1 readiness [here](#).

CCHIT® and CCHIT Certified® are registered marks of the Certification Commission for Health Information Technology.

About Women's Health Partners, LLC

Women's Health Partners was founded by Dr. Carolyn Hixson. It is a solo practice in Powell, Ohio that specializes in Gynecology & Women's Health. Women's Health Partners' mission is "to provide excellent medical care to each patient, to make each patient feel valued and cared for in an environment in which we respect, encourage and care for each other making this a pleasant place to be." For more information, visit www.womenshealthohio.com.

About Aprima Medical Software, Inc.

Aprima Medical Software, Inc. develops innovative electronic health record, practice management and revenue cycle management solutions for medical practices. Reach Aprima at 866-960-6890, salesinfo@aprima.com or aprima.com.

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