

Aprima Welcomes Record Crowds to Dallas for the 2012 User Conference

Dallas, TX (August 16, 2012) – A record crowd of Aprima users filled the Hilton Dallas Lincoln Center on August 3–5 for the 2012 Annual User Conference. Physicians, nurses, practice managers, and other practice staff came from all over the country to learn about the latest developments with the Aprima Electronic Health Records (EHR), Practice Management (PM), and Revenue Cycle Management (RCM).

Preceding the conference, Aprima offered three ‘boot camps,’ directed at EHR, PM and Power Users within a practice. These one-day sessions were designed to offer a deep dive into their respective topics.

The conference was then kicked off with a keynote address by Dr. Ray Fabius, chief medical officer at Truven Health (formerly Thomson Reuters). Fabius discussed the Patient Protection Accountable Care Act and five enduring trends for truly reforming healthcare. Fabius’ discussion was both educational and entertaining, designed to assist all attendees with their strategic planning regardless of their politics or role in their practice. Following the opening session, a wide range of classes were available to all attendees. Participants also took full advantage of their opportunities to meet one-on-one with the Aprima support team, CMO Jeff Hyman, MD and COO Neil Simon, as well as other Aprima staff and executives. Attendees were also able to meet with a wide range of vendors whose products and services provide valuable add-ons to their Aprima system. The conference Diamond sponsor again this year was Fujitsu continuing their close working relationship with Aprima in the areas of Document Management and CDA standards (expected to be required as part of the final Stage 2 rules of Meaningful Use).

With separate breakout sessions targeted at three unique audiences – physicians, other clinical support staff, and office managers – everyone at the User Conference found valuable information and suggestions for using Aprima more effectively.

Marc Mayer, DO, from Avenel-Iselin Medical Group in Iselin, NJ, headed a panel discussion on the Patient Centered Medical Home (PCMH). He told us, “I was glad to be able to share with my fellow Aprima users our experience in attaining NCQA PCMH recognition and the many opportunities it has opened for us.”

According to Tom Mason, MD, a practitioner in family medicine in Auburn, IN, “Aprima always puts together a great conference. It is nice to revisit portions of the product that I know I should be using, but could use a refresher course. I enjoy networking with other physicians and practices to learn from them. I will continue to return yearly and look forward to future enhancements.”

Bobbi Ard, LPN, CPC, practice manager at Coastal Pediatrics in Conway, SC, commented, "This is my third year attending the conference and I come back to my office each year with increased knowledge so important for our office to stay abreast of the government rules and guidelines for Meaningful Use. I love the practice manager panel – it is so helpful to hear from other practice managers and get feedback from the Aprima panel. The boot camp this year was awesome. Dr. Sangtian came with me this year and he agrees that we made a very good choice when we purchased Aprima for our practice in 2009. I will attend next year." Ard Continued, "I see so many practice managers wondering how they are going to collect information for all the government rules and not knowing where to begin. I enjoy telling them about Aprima EHR and how easy it is for me to attest. We were one of the first here in South Carolina to get our monies."

Time was also allocated for networking with peers and Aprima staff. There was a reception for the Children's Medical Center Dallas, where attendees and the Aprima team gathered to make fleece blankets for patients in their ICU. According to Lori Waggoner, Director of Development, "Children's Medical Center is grateful for community advocates such as Aprima that provide resources to support the hospital's mission to make life better for children. The blankets are really appreciated by both Children's and the patients."

Michael Nissenbaum, Aprima CEO, said that many people stopped him in the hallways to praise the responsiveness and helpfulness of the Aprima staff and told him they appreciated everything they learned and will never miss a future User Conference.

About Aprima Medical Software, Inc.

Aprima Medical Software, Inc. provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. The Aprima EHR/PM is an integrated system built on a single database. Aprima uses a fast, flexible design that adapts automatically to a physician's workflow and sets the benchmark for ease of use, speed and flexibility. Aprima is one of the few companies with a 14-year track record of success, including CCHIT Certification consistently every year as well as ONC Certification for 2011/2012. Thousands of Aprima users are benefiting from improvements in quality of care, patient satisfaction, quality of life and bottom line. Based in Carrollton, TX, Aprima performs all development, support, and implementation from the U.S. To learn more about how Aprima can help your practice, please visit www.aprima.com, call us at 866-960-6890, option 7, or email us at info@aprima.com.

#

Contact: Judy Friedman
jfriedman@aprima.com
(214) 466-8093