



**FOR IMMEDIATE RELEASE**

## **Aprima and ProviDyn, Inc. Partner to Provide Electronic Health Records to Georgia Medical Practices**

*ProviDyn, Inc., IT consulting firm to provide Aprima EHR/PM solution to area physician practices*

**DALLAS, TX – March 30, 2010** – [Aprima Medical Software](#), a leading developer of electronic health record (EHR), practice management (PM) and revenue cycle management solutions for medical practices, today announced a value-added reseller agreement with ProviDyn Inc., a full-service IT consulting firm to support customers in Georgia.

“We selected Aprima based on its ease of use and unparalleled flexibility that template-based EHR solutions could not offer,” said Terry Lebo, partner, ProviDyn, Inc. “Aprima is hands-down the best and most cost-effective solution for medical practices looking to implement an electronic health record system.”

Hamish Davidson and Terry Lebo founded ProviDyn in 2008, bringing over 30 years of combined IT experience to the company.

“Georgia is a tremendous market and the Atlanta metropolitan area was recently confirmed as the ninth largest in the nation. ProviDyn will aggressively bring our electronic health record and practice management technology to the physicians working around “pill hill” in Atlanta, the growing suburbs and beyond,” said Michael Nissenbaum, CEO of Aprima. “Our resolute objective is for Aprima’s technologies to provide physicians and practice managers with the tools they require to run a smooth practice while keeping pace with the ever-changing developments in electronic health records.”

“ProviDyn creates affordable plans that provide long-term healthcare IT solutions for small and medium-sized medical practices,” added Hamish Davidson, co-founder of ProviDyn, Inc. “Aprima’s reputation as a leading EHR/PM solution provider offers a significant boost to our existing products and we look forward to educating our clients on how this can help grow their companies.”

### **About ProviDyn, Inc.**

ProviDyn’s services are focused on providing the tools that small to medium-sized medical practices need to compete, providing affordable technology designs based on their budget requirements. Reach ProviDyn at 888-551-5492 or [providyn.com](http://providyn.com).

**About Aprima Medical Software, Inc.**

Aprima Medical Software, Inc. develops innovative electronic health record, practice management and revenue cycle management solutions for medical practices. Reach Aprima at 866-960-6890, [salesinfo@aprima.com](mailto:salesinfo@aprima.com) or [aprima.com](http://aprima.com).

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