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## More Than 900 Healthcare Professionals Advance Their Education and Network at the 2017 Aprima User Conference

*Healthcare providers and their staffs earn more than 500 CME/CE credits at 8<sup>th</sup> annual event*

DALLAS, TX (September 6, 2017) – [Aprima Medical Software](#), a leading provider of innovative electronic health records (EHR), practice management (PM) and revenue cycle management solutions (RCM) for medical practices, today announced a successful conclusion to its eighth annual User Conference, which took place August 18-20 at the [Gaylord Resort Hotel and Convention Center](#). This event, which featured nearly 90 educational sessions, brought together more than 900 healthcare providers and their staffs, and healthcare IT professionals, representing a variety of specialties, for education, training and networking.

“Our Nephrology group has been with Aprima for six years. The initial and on-going education on the Aprima EHR has been spectacular. Continuous enhancements to the software are very timely and a huge help in implementing our Empowered Kidney Care program,” said Dr. Richard Gibney of [Central Texas Nephrology Associates](#). “But the best feature of Aprima that you can see at the annual User Conference is that the leadership makes both the physicians and their staffs feel they really CARE ABOUT YOU. High compliments to all!”

The event kicked off with pre-conference full-day boot camps focused on MACRA, advanced EHR training for clinicians and more. During the conference, Aprima showcased the latest updates for its Aprima EHR, PM and RCM solutions. Attendees learned how to stay ahead of the upcoming regulatory changes, including the Medicare Access and CHIP Reauthorization Act (MACRA) and Merit Based Incentive System (MIPS), and about several topics to advance their organization, such as Cyber Security, Medicare Program Opportunities for Enhanced Revenue, Patient Centered Medical Home and Surviving an Insurance Audit. They also benefitted from one-on-one meetings with Aprima support staff and company executives.

“I’ve attended every User Conference since 2010, but unfortunately, I had to miss last year. As I got into the MACRA Boot Camp this year, I immediately realized what I had lost by not participating in 2016. Even though I’ve been using Aprima for nine years, the conference still packs in a tremendous amount of valuable education and training for me,” said Bobbie Ard, office manager at [Coastal Pediatrics](#). “I also really enjoy the opportunity to reconnect each year with what has become my ‘Aprima family.’”

Keynote addresses from President and CEO Michael Nissenbaum and COO Neil Simon brought attendees up-to-date on company advancements along with insight into what is ahead for the upcoming year. Frost & Sullivan presented the company with its [2017 United States Award for Product Leadership](#) and [Sarah Fontenot](#), BSN, JD, CSP delivered a keynote bringing her experience as a nurse, attorney and industry expert, offering insight on how practices can successfully navigate through MIPS.

*More Than 900 Healthcare Professionals Advance Their Education and Network at the 2017 Aprima User Conference, continued*

For the first time, Aprima customers could earn continuing medical education ([CME/CE](#)) credits for certain classes. Outside of sessions, attendees had a chance to unwind at the ever popular Casino Night with chances to win prizes and throughout the conference. Attendees also created blankets for the children at [Children's Health® Hospital](#) in Dallas. During the past five years, attendees have made more than 1,650 activity bags and blankets for the children in the hospital and their families.

“The healthcare landscape is continuously changing, challenging us to stay ahead of our customers’ needs from a technology and educational perspective,” said Michael Nissenbaum, president and CEO of Aprima. “Our annual conference is an ideal platform to advance our knowledge collectively, as part of a connected community. Offering CME/CE credits extends its value. We look forward to our conference each year as an opportunity to learn from our customers about their goals and how we can further innovate to help reach them.”

Approximately 20 Aprima partners exhibited at the conference, including [Surescripts®](#), which served as the event’s Diamond Sponsor for the third straight year and Platinum Sponsors [N-Krypt](#) and [Panasonic®](#). Exhibitors showcase add-ons and services that extend Aprima’s capabilities and provide solutions to improve practice efficiency and profitability. Users were also introduced to a variety of new offerings, including innovative integrated precision medicine capabilities from [ActX](#).

#### **About Aprima Medical Software, Inc.**

Aprima provides innovative electronic health record (EHR), practice management (PM), population health and revenue cycle management (RCM) solutions for medical practices. For nearly two decades, the company has delivered quality solutions that have helped tens of thousands of users enhance patient care and satisfaction, as well as improve their practices’ bottom lines. The Aprima EHR/PM solution sets the benchmark for ease-of-use, speed and flexibility, thanks to its single application, single database and customizable design that adapts automatically to individual physician workflows. Aprima has a proven track record of compliance with government initiatives, such as Meaningful Use and ICD-10, and has been awarded pre-validation status for NCQA PCMH recognition. The company is based in Richardson, Texas and performs all development, support and implementation from within the U.S. To learn more about how Aprima can help your practice, please visit [www.aprima.com](http://www.aprima.com), call us at 844 4APRIMA or email us at [info@aprima.com](mailto:info@aprima.com).

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