

FOR IMMEDIATE RELEASE



Frost & Sullivan Recognizes Aprima Medical Software for its Revenue Cycle Management

Award applauds Aprima's ability to positively impact medical practices' margins through superior collection efficiency

Aprima is the only ambulatory RCM service to ever receive this award

DALLAS – May 2, 2017, [Aprima Medical Software](#), a leading provider of innovative electronic health records (EHR), practice management (PM) and revenue cycle management solutions (RCM) for medical practices, today announced that [Frost & Sullivan](#) has recognized the company's RCM capabilities with the 2017 United States Frost & Sullivan Award for Product Leadership.

"Aprima's flagship [RCM](#) platform combines sophisticated technology and proven billing expertise to help US ambulatory practices completely outsource their RCM departments," said Frost & Sullivan industry analyst Koustav Chatterjee. "These practices rely on Aprima to optimize cost and collection through better eligibility checking, claims editing, and denial management."

As noted in Frost & Sullivan's [press release](#) announcing the award: "Aprima's claims engine has more than 20 million edits and a 98% clean claims rate. Its customers prefer doing business with Aprima due to its deep customer centricity and demonstrable results. On average, physician practices that leverage the Aprima RCM platform improve collection efficiency by 7% to 9% and increase revenue up to 29%."

"This honor is a result of maintaining consistently high standards and forming deep, successful relationships with our RCM clients. The recognition comes in an incredibly competitive landscape where so many companies compete on price alone. Aprima stands in sharp contrast delivering high value for our high touch services. Our high-touch approach truly creates a positive financial impact for our practices," said Michael Nissenbaum, president and CEO of Aprima. "We are pleased to have that commitment to our customers' revenue cycle recognized by Frost & Sullivan."

Medical practices are experiencing financial pressure from increasing enrollment in high-deductible health plans and poor collection from patients with co-pay arrangements. Frost & Sullivan discloses that Aprima is best positioned to address these critical industry challenges as it equips practices with best-in class technologies and superior customer support. Its account management team helps practices identify coding omissions, assess denials and render regulatory support so that each ambulatory customer can achieve higher reimbursements quicker. On average, Aprima RCM customers are paid significantly faster than other RCM services and industry benchmarks.

“The changing healthcare landscape has placed an extreme burden on practices trying to be reimbursed for the care they deliver,” said Kellye Sherbet, president of RCM Services at Aprima. “We partner closely with our customers to ensure their revenue cycle is optimized to maximize their revenues and receive payment as quickly as possible. It is an honor to receive an award for our RCM services by Frost & Sullivan.”

Each year, Frost & Sullivan presents the Product Leadership award to the company that has developed a product with innovative features and functionality, gaining rapid acceptance in the market. The award recognizes the quality of the solution and the customer value enhancements it enables.

Frost & Sullivan Best Practices awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research to identify best practices in the industry.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community. [Contact us: Start the discussion.](#)

About Aprima Medical Software, Inc.

Aprima provides innovative electronic health record (EHR), practice management (PM), population health and revenue cycle management (RCM) solutions for medical practices. For nearly two decades, the company has delivered quality solutions that have helped tens of thousands of users enhance patient care and satisfaction, as well as improve their practices' bottom lines. Its EHR/PM solution sets the benchmark for ease-of-use, speed and flexibility, thanks to its single application, single database and customizable design that adapts automatically to individual physician workflows. Aprima has a proven track record of compliance with government initiatives, such as Meaningful Use and ICD-10, and has been awarded pre-validation status for NCQA PCMH recognition. The company is based in Richardson, Texas and performs all development, support, implementation and RCM services from within the U.S. To learn more about how Aprima can help your practice, please visit www.aprima.com, call us at 844 4APRIMA or email us at info@aprima.com.

###

Media Contact:

Joy Dinero
Amendola Communications for Aprima
JDinero@ACMarketingPR.com
847.809.0406

Aprima Contact:

Judy Friedman
jfriedman@aprima.com
469.863.8307