FOR IMMEDIATE RELEASE

Aprima to Join Delaware Health Hub

Dallas, TX (August 23, 2011) — Aprima Medical Software announced today that it is now an important new “spoke” in the Delaware Health Hub. The Delaware Health Hub, subsidiary of the Medical Society of Delaware, works in conjunction with the Delaware Health Regional Extension Center (REC) to offer step-by-step help for physicians wanting to adopt electronic health records (EHR), e-prescribing, and other healthcare information technology.

For the Aprima EHR, practice management (PM), and revenue cycle management (RCM) software to be accepted into the Health Hub, it had to meet 10 criteria, including ONC Certification*, ease of use, robust reporting and an interface with the Delaware Health Information Network (DHIN). Aprima demonstrated these capabilities and was accepted as an approved vendor in June 2011. Physicians will be able either to purchase the Aprima system or subscribe to a hosted service.

Mike Metzger, Director of Operations for the Medical Society of Delaware, said, “The Aprima system is well-suited to small practices and it fits in very well with the mix of products we offer. Most of our practices have five or fewer doctors, so big enterprise systems are too cumbersome. Aprima helps doctors connect with their patients, instead of becoming data-entry clerks, and the software is nimble and easy to use.”

Aprima enables Delaware physicians to connect to the DHIN, a pipeline of data connecting hospitals, labs, radiologists, and physicians throughout the state. Launched in 2007, the DHIN was the first statewide health information exchange in the U.S. “Delaware has been a role model for helping physicians with HIT adoption, and we’re pleased to be part of their network,” said Aprima CEO Michael Nissenbaum. “Aprima EHR, PM, and RCM will enable practices to make the most of the DHIN, and we know that doctors will appreciate the time savings and increased revenue they’ll see.”

Aprima offers a fully integrated, single-application, single-database PM/EHR solution. The user-friendly EHR is chief-complaint-driven and offers adaptive learning capability based on each provider’s habits. The comprehensive intuitive knowledge base quickly displays appropriate content based on the presenting chief complaint, speeding up the physician’s documentation. Aprima’s robust PM software includes all the tools a busy practice requires to manage its patient population, including insurance eligibility, optical character recognition for automating data input, and built-in reporting capabilities using Microsoft Reporting Services. Aprima’s RCM services,
coupled with the comprehensive Aprima software, allows practices to maximize their reimbursements and minimize payment time.

**About Delaware Health Hub, LLC**

Health Hub, LLC, is a wholly owned subsidiary of the Medical Society of Delaware (MSD): MSD is the third oldest society of its kind in the United States, incorporated on February 3, 1789. Although much has changed in the medical profession since the inception of MSD, the principle upon which this society of physicians was founded remains steadfast: to further the ideals of the medical profession, thereby enhancing the health and well-being of the citizens of Delaware. We exist to serve our members and, through them, all Delawareans. We do this through advocacy, representation, education, and the advancement of public health and well-being. More information can be obtained by visiting MSD at [www.medicalsocietyofdelaware.org](http://www.medicalsocietyofdelaware.org) and [www.medicalsocietyofdelaware.org/HealthInformationTech.aspx](http://www.medicalsocietyofdelaware.org/HealthInformationTech.aspx) for Health Hub information.

**About Aprima Medical Software, Inc.**

Aprima Medical Software, Inc. provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. The Aprima EHR+PM is an integrated system built on a single database. Aprima uses a fast, flexible design that adapts automatically to a physician’s workflow and sets the benchmark for ease of use, speed and flexibility. Aprima is one of the few companies with a 12-year track record of success, including CCHIT Certification consistently every year as well as ONC Certification for 2011/2012. Thousands of Aprima users are benefiting from improved quality of care, improved patient satisfaction, improved quality of life and an improved bottom line. Based in Carrollton, TX, Aprima performs all development, support, and implementation from the U.S. To learn more about how Aprima can help your practice, please visit [www.aprima.com](http://www.aprima.com), call us at 866-960-6890, option 7, or email us at info@aprima.com.

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*Aprima 2011 is 2011/2012 compliant and was certified as a Complete EHR as announced on September 30, 2010 by the Certification Commission for Health Information Technology (CCHIT®), an ONC-ATCB, in accordance with the applicable eligible provider certification criteria adopted by the Secretary of Health and Human Services. The 2011/2012 criteria support the Stage 1 meaningful use measures required to qualify eligible providers and hospitals for funding under the American Recovery and Reinvestment Act (ARRA). 2011/2012 certification conferred by CCHIT does not represent an endorsement of the certified EHR technology by the U.S. Department of Health and Human Services nor does it guarantee the receipt of incentive payments. The Aprima 2011 ONC-ATCB 2011/2012 certification ID is CC-1112-607751-1. Click here to read the Aprima Medical Software announcement and to review the complete details including the clinical quality measures and software used to demonstrate compliance. CCHIT® and CCHIT Certified® are registered marks of the Certification Commission for Health Information Technology.*