



Aprima Ranks #1 in Black Book Rankings

Dallas, TX (January 31, 2012) — In the 2012 Black Book Rankings, Aprima Electronic Health Record (EHR) was ranked #1 by physicians in ambulatory care practices of 6 to 25 providers. Black Book Rankings is a market and opinion research company focusing on technology and services industries. The [annual ranking](#) of top EHR and EMR vendors is recognized as an unbiased, accurate market survey.

Black Book Rankings compiled its data by surveying EHR/EMR users about client experience and satisfaction key performance indicators; 13,000 viewpoints were collected. The survey was open via invitation and validated response audits from July 31 through October 15, 2011. Results were used to compile competitive rankings in forty categories, such as specialty, location, practice size, and ambulatory vs. inpatient practices.

“The Black Book Rankings validate what we hear from our customers: Aprima EHR offers everything they were looking for in a clinical system, and our partners and support team provide the support they need to make the most of it,” says CEO Michael Nissenbaum. “It’s even better to hear that they ranked us number one in the 6 to 25-doctor category against some very well-established players. We also ranked well in other size categories from 1 to 99 providers.”

Aprima Medical Software products include a fully integrated Electronic Health Records (EHR) and Practice Management (PM) system as well as a Revenue Cycle Management (RCM) service to help practices maximize reimbursement and minimize payment time. The user-friendly Aprima EHR is chief-complaint-driven and offers adaptive learning capability based on each provider’s habits. The comprehensive intuitive knowledge base quickly displays appropriate content based on the presenting chief complaint, speeding up the physician’s documentation. Aprima’s robust PM software includes all the tools a busy practice requires to manage its patient population, including insurance eligibility, optical character recognition for automating data input, and built-in reporting capabilities, using Microsoft Reporting Services. The Aprima 2011 EHR is [ONC Certified](#), enabling providers to be eligible for federal ARRA funding for Meaningful Use of an EHR.

About Aprima Medical Software, Inc.

Aprima Medical Software, Inc., provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. The Aprima EHR+PM is an integrated system built on a single database. Aprima uses a fast, flexible design that adapts automatically to a physician's workflow and sets the benchmark for ease of use, speed and flexibility. Aprima is one of the few companies with a 12-year track record of success, including [CCHIT Certification](#) consistently every year as well as [ONC Certification](#) for 2011/2012. Thousands of Aprima users are benefiting from improved quality of care, improved patient satisfaction, improved quality of life and an improved bottom line. Based in Carrollton, TX, Aprima performs all development, support, and implementation from the U.S. To learn more about how Aprima can help your practice, please visit www.aprima.com, call us at 866-960-6890, option 7, or email us at info@aprima.com.

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