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## **Urology Practices Name Aprima Their Top Electronic Medical Record**

*Dallas, TX (August 28, 2012)* — For the third time in less than eight months, Aprima Medical Software announced that its Aprima Electronic Health Record (EHR) has ranked #1 in the [Black Book Rankings](#), which are based on impartial surveys of physician practices who use the software. This latest award ranks Aprima as the favorite software for urology practices nationwide.

Before receiving this recognition from urology practices, in February 2012 the Aprima EHR was ranked #1 among obstetric, gynecology, and reproductive medicine practices. Aprima first won a top ranking in January from ambulatory practices with 6-25 providers.

Black Book Rankings are based on scores on 18 key performance indicators of customer satisfaction and client experience, including accessibility, e-prescribing and revenue cycle management. Aprima was scored against more than 1,000 EHRs by more than 70,000 practice administrators, healthcare records professionals and hospital IT leaders who were surveyed.

In addition to these three #1 rankings, Aprima has ranked in the top for most other categories:

- Cardiology
- Internal medicine
- IPAs of <150 physicians
- Orthopedic surgery
- Pediatric surgery
- Practices of 2-5 physicians
- Practices of 26-99 physicians
- Practices of 250+ physicians
- Primary care
- Single-physician practices

When CEO Michael Nissenbaum learned that Aprima had earned its third #1 award, he said, "Being top-ranked three times in less than a year is evidence of Aprima's diligent focus on the customer experience. This recognition is testimony to all the hours and effort that our programmers, trainers, and technical support experts have put into making the Aprima EHR a powerful, easy-to-use tool for physicians and practice managers alike."

In addition to the EHR, Aprima Medical Software products include a fully integrated Practice Management (PM) system as well as a Revenue Cycle Management (RCM) service to help practices maximize reimbursement and minimize payment time. The user-friendly Aprima EHR is chief-complaint-driven and offers adaptive learning capability based on each provider's habits. The comprehensive intuitive knowledge base quickly displays appropriate content based on the presenting chief complaint, speeding up the physician's documentation. Aprima's robust PM software includes all the tools a busy practice requires to manage its patient population, including insurance eligibility, optical character recognition for automating data input, and built-in reporting capabilities. The Aprima 2011 EHR is [ONC Certified](#), enabling providers to be eligible for federal ARRA funding for Meaningful Use of an EHR.

**About Aprima Medical Software, Inc.**

Aprima Medical Software, Inc. provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. The Aprima EHR/PM is an integrated system built on a single database. Aprima uses a fast, flexible design that adapts automatically to a physician's workflow and sets the benchmark for ease of use, speed and flexibility. Aprima is one of the few companies with a 14-year track record of success, including [CCHIT Certification](#) consistently every year as well as [ONC Certification](#) for 2011/2012. Thousands of Aprima users are benefiting from improved quality of care, improved patient satisfaction, improved quality of life and an improved bottom line. Based in Carrollton, TX, Aprima performs all development, support, and implementation from the U.S. To learn more about how Aprima can help your practice, please visit [www.aprima.com](http://www.aprima.com), call us at 866-960-6890, option 7, or email us at [info@aprima.com](mailto:info@aprima.com).

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**Contact:** Judy Friedman  
jfriedman@aprima.com  
(214) 466-8093