

FOR IMMEDIATE RELEASE



## **Aprima Will Welcome Record Crowds to Dallas for the 2013 User Conference**

*Over 600 to convene in Dallas to hear from Rosemarie Nelson, Dr. Farzad Mostashari, sponsors including Fujitsu and Quest Diagnostics, and to help support The Children's Medical Center of Dallas*

Dallas, TX (July 26, 2013) – For the fourth year in a row, a record crowd of Aprima users will fill the Hilton Dallas Lincoln Center on August 2–4 for the 2013 Annual User Conference. Physicians, nurses, practice managers and other practice staff come from all over the country to learn about the latest developments with the Aprima Electronic Health Records (EHR), Practice Management (PM) and Revenue Cycle Management (RCM).

The conference will kick off on August 2<sup>nd</sup> with a keynote address by Rosemarie Nelson, Principal, MGMA Healthcare Consulting Group ([www.mgma.com/consulting/nelson](http://www.mgma.com/consulting/nelson)). Ms. Nelson will discuss Reimbursement Transformation – Strategies for Physician Independence. Her talk includes important information about how physicians can look at operational and technology opportunities that can help them maintain profitability and retain their independence.

Following Ms. Nelson, Dr. Farzad Mostashari, the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, will discuss current and future government healthcare IT initiatives, including Meaningful Use Stage 2, ICD-10 and the challenges facing healthcare providers, via video.

On Saturday, August 3<sup>rd</sup>, Aprima will host a reception for The Children's Medical Center of Dallas, where attendees and the Aprima team will gather to make fleece blankets for patients in their ICU. Personnel from The Children's Medical Center will be on hand to welcome guests and help them learn more about all the wonderful things they do to help sick and needy children in the DFW Metroplex.

Key conference sponsors include Fujitsu (Diamond Sponsor) and Quest Diagnostics (Gold Sponsor). Media interested in obtaining a press pass to the opening general session/keynote or to the charity event should contact:

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**About Aprima Medical Software, Inc.**

Aprima provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. The Aprima EHR/PM is an integrated system built on a single database. Aprima uses a fast, flexible design that adapts automatically to a physician's workflow and sets the benchmark for ease of use, speed and flexibility. Aprima is one of the few companies with a 15-year track record of success, including [CCHIT Certification](#) consistently every year as well as [ONC Certification for 2011/2012](#). Thousands of Aprima users are benefiting from improved quality of care, improved patient satisfaction, improved quality of life and an improved bottom line. Based in Carrollton, TX, Aprima performs all development, support, and implementation from the U.S. To learn more about how Aprima can help your practice, please visit [www.aprima.com](http://www.aprima.com), call us at 866-960-6890, option 7, or email us at [info@aprima.com](mailto:info@aprima.com).

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