

FOR IMMEDIATE RELEASE



Aprima Welcomed over 700 Participants to Dallas for their Fifth Annual User Conference

Over 700 convened in Dallas to network, connect with their peers and learn about the latest developments in Aprima EHR, PM and RCM

Dallas, TX (August 21, 2014) – A record crowd of Aprima customers, resellers and business partners filled the Omni Dallas Hotel on August 8–10 for the 2014 Annual User Conference. Physicians, nurses, practice managers and other practice staff came from all over the country to learn about the latest developments with the Aprima Electronic Health Records (EHR), Practice Management (PM) and Revenue Cycle Management (RCM). Of particular interest were classes that will help them be successful in ongoing efforts to attain Meaningful Use Stage 2, ICD-10 and PQRS/CQM compliance. Preceding the conference, many of the registrants opted to participate in one of four 'boot camps;' three were directed at EHR, PM and power users within a practice and the fourth was a deep dive into the latest release of the product. The conference kicked off on August 8th with a keynote address by [Dr. Jacob Reider](#), Deputy National Coordinator at the ONC, where he discussed the key government initiatives in healthcare IT and how they will likely impact physicians in ambulatory care settings and their practices.

The opening session was followed by a wide range of classes available to all attendees. Participants also took full advantage of opportunities to meet one-on-one with the Aprima support team, CMO Jeff Hyman, MD and COO Neil Simon, as well as other Aprima staff and executives. Attendees were also able to meet with a wide range of vendors whose products and services provide valuable add-ons to their Aprima system. The conference Diamond sponsor was Quest Diagnostics®. This year, Aprima welcomed Panasonic® and Surescripts® as Gold Sponsors.

With separate breakout sessions targeted at three unique audiences – physicians, other clinical support staff, and office managers – everyone at the User Conference found valuable information and suggestions for using Aprima more effectively in their practices.

This year, for the first time, Aprima offered attendees a conference mobile app, enabling attendees to view their schedules, find their classrooms, download conference materials, connect with other attendees, exhibitors and Aprima staff, and much more. A vast majority of the attendees took advantage of the app.

Throughout the conference, attendees were invited to make fleece blankets for the needy children in the ICU at [The Children's Medical Center of Dallas](#). We are very proud to have donated 100 blankets this year. Over the past four years, conference attendees have contributed hundreds of blankets, as well as activity bags and cash donations to the hospital.

Overall customer reaction to the conference was extremely positive and many attendees were eager to share their experiences and thoughts. Here are just a few.

[Dr. Hank Lubin](#) with [Hightstown Medical Associates](#), has attended every Aprima User Conference in the past five years. He tells us “No matter how long I have been using Aprima, no matter how much I consider myself a 'power user,' I always pick up useful information in the classes at the conference. But the best part of the conference for me is talking to other users, asking the 'how do you handle...' questions, and hearing their suggestions for solutions. I also get a lot of valuable information in the Support Lab, where I can meet one-on-one with the support team. Finally, having the opportunity to interact directly with the CEO, COO, CMO and others gives me a chance to share my thoughts and suggestions for enhancements.”

Jane Capo, CMT, Scheduling Coordinator at William Frazier, MD said, “My two co-workers and I learned a great deal about Aprima EHR and how to make it work for us to improve patient care and reduce staff workload. We learned about Meaningful Use, but even better, we learned how to use the system in meaningful ways, to make it our partner in patient care. We'll be back next year!”

Dianna Ragsdale with [Serenity Now Psychiatric and Counseling Services](#) shared with us how even a new customer can benefit from the conference. “I enjoyed attending the User Conference for the first time. Being fairly new to Aprima, it was great to get the chance to talk to learn how other billers handle certain situations. Listening to questions from other billers during the sessions was really beneficial. We learn from each other! It was also great to meet the staff from another Psychiatric practice and have that contact. We've already been emailing each other about things we learned at the conference.”

About Aprima Medical Software, Inc.

Aprima provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. The Aprima EHR/PM is an integrated system built on a single database. Aprima uses a fast, flexible design that adapts automatically to a physician's workflow and sets the benchmark for ease-of-use, speed and flexibility. Aprima is one of the few companies with a 16-year track record of success, including [Certification for Meaningful Use Stage 2 in 2013](#). To learn more about the details of this and other certifications [click here](#). Thousands of Aprima users are benefiting from improved quality of care, improved patient satisfaction, improved quality of life and an improved bottom line. Based in Carrollton, TX, Aprima performs all development, support and implementation from the U.S. To learn more about how Aprima can help your practice, please visit www.aprima.com, call us at 866-960-6890, option 7, or email us at info@aprima.com.

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Contact: Judy Friedman
jfriedman@aprima.com
(214) 466-8093

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