

FOR IMMEDIATE RELEASE



Aprima Earns New York City REACH “Meaningful Use Champion” Designation

Aprima’s EHR solution one of only four to earn this distinction

Dallas, TX (September 4, 2013) – Aprima Medical Software announced today that it has become an approved EHR partner vendor with the NYC Regional Electronic Adoption Center for Health (NYC REACH). After a rigorous evaluation of Aprima’s award-winning EHR and establishing the company’s strong track record of success, NYC REACH assigned Aprima “Meaningful Use Champion” status, a tier that includes **only** three other vendors.

Among the stringent criteria required to become a partner vendor, Aprima needed to have existing NYC REACH members who had successfully achieved Meaningful Use with Aprima’s EHR. It was also important that Aprima could provide high quality EHR training **and** support for NYC REACH members, who will certainly need both in the days ahead as Meaningful Use quality measurements evolve. Aprima consistently wins praise from customers for its quick response and knowledgeable support team.

“Whether NYC REACH helps providers achieve Meaningful Use, gain recognition for Patient-Centered Medical Home, or capture lost revenue through billing and coding services, we value strong relationships with vendors such as Aprima to help meet these needs. We are excited to recognize Aprima as a Meaningful Use Champion in our new Vendor Recognition Program,” said Brent Stackhouse, executive director of NYC REACH.

Aprima is indeed one of the most visible “champions” of Meaningful Use – the company’s EHR is one of the first to achieve [Certification for Meaningful Use Stage 2](#). NYC REACH members will have full access to the latest Meaningful Use information via Aprima’s library of live and recorded webinars and easy-to-follow training guidebooks.

“We greatly appreciate the recognition from NYC REACH and look forward to working together to increase true Meaningful Use of electronic medical records throughout New York City,” said Michael Nissenbaum, Aprima president and CEO.

New York City providers interested in scheduling an Aprima EHR demo are invited to call 866-960-6890, option 7, or email info@aprima.com.

About NYC REACH

The NYC Regional Electronic Adoption Center for Health (NYC REACH) is a collaboration between the NYC Department of Health and Mental Hygiene's Primary Care Information Project (PCIP) and the Fund for Public Health in New York to help make sure doctors in New York City don't get left behind. Our mission is to assist them in adopting technology and methods that measurably improve the health of New Yorkers. Some providers may also be eligible for incentives for EHR use from federal, state, or private programs. Our job is to help offset the transition cost and burden as much as possible through training, education, and links to funding sources.

Drawing on the experience of the PCIP, NYC REACH has a team of experts for all stages of EHR adoption, implementation and use. A New York City mayoral initiative founded in 2005, PCIP succeeded in bringing over 1,800 providers live on EHRs and is now the largest community-based EHR program in the country. PCIP worked closely with the Fund for Public Health in New York to develop a program that educates and assists providers through the entire process of implementing an EHR, from preparing the office to effective use that leads to health quality improvement. For more information, visit www.nycreach.org.

About Aprima Medical Software, Inc.

Aprima provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. The Aprima EHR/PM is an integrated system built on a single database. Aprima uses a fast, flexible design that adapts automatically to a physician's workflow and sets the benchmark for ease of use speed and flexibility. Aprima is one of the few companies with a 15-year track record of success, including [Certification for Meaningful Use Stage 2 in 2013](#). To learn more about the details of this and other certifications [click here](#).

Thousands of Aprima users are benefiting from improved quality of care, improved patient satisfaction, improved quality of life and an improved bottom line. Based in Carrollton, TX, Aprima performs all development, support and implementation from the U.S. To learn more about how Aprima can help your practice, please visit www.aprima.com, call us at 866-960-6890, option 7, or email us at info@aprima.com.

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