

**FOR IMMEDIATE RELEASE**



## **Aprima achieves record success in first half of 2016**

*Highlights include strong revenue and sales growth, new products, and high client satisfaction*

*Dallas (September 7, 2016)* – Aprima Medical Software today announced that the company made tremendous progress in achieving its financial, product and client satisfaction goals during the first half of 2016. Some of the company’s major accomplishments included:

**Solid financial growth** – Aprima experienced record, double-digit growth in revenue and EBITDA, as well as record gross margins. A solid 98% customer retention rate helped Aprima maintain and expand recurring revenue.

**New contract signings** – Significant new contract signings included three agreements in excess of \$1 million each; multiple 40+ provider groups for Aprima’s Home Visits solutions; and four new contracts with university or hospital-based practices for Aprima EHR.

**Product advancements** – Aprima introduced several enhancements to its product offerings including:

- Spanish-language functionality in the Aprima Patient Portal
- Chronic care management (CCM) tools to help physicians more easily document, bill, and be reimbursed for CCH services; Aprima has partnered with third party vendors to give providers the option to outsource their CCM processes
- New functionality for Aprima Mobile, including electronic prescribing and charge capture
- Cloud faxing in partnership with Kno2™
- NCQA PCMH Prevalidation designation status, which benefits practices seeking PCMH recognition by reducing the administrative and quality reporting burdens of meeting program requirements
- CommonWell Health Alliance® certification, which paves the way for Aprima customers to participate in the CommonWell health data sharing nationwide network

**New service** – Aprima launched a credentialing service to assist practices with their new and ongoing credentialing needs.

**Other achievements** – Aprima outperformed other vendors serving small independent practices in KLAS® ratings; completely re-designed its website and initiated a thought-leadership blog; and

announced that its platform will meet the functionality requirements for Medicare's proposed rules for the Merit-Based Incentive System upon completion of Meaningful Use Stage 3 Certification for the Aprima EHR/PM.

"We are proud of the solid progress we made in the financial, product, and client satisfaction areas of our business during the first half of the year," said Michael Nissenbaum, president and CEO of Aprima. "Our dedicated and highly talented team continues to demonstrate their strong commitment to creating and delivering innovative products that addresses the needs of physician offices and improve the delivery of quality patient care. We look forward to building on our momentum and finishing the year strong."

One highlight for the second half of the year will be Aprima's move to a new corporate headquarters. In September, Aprima will consolidate its two North Texas offices and move approximately 250 employees to a new facility in Richardson, Texas. The relocation will allow Aprima to streamline its operations under one roof and achieve great efficiencies and greater career opportunities for its employees.

Aprima serves providers nationwide in primary care and over 70 specialties and sub-specialties, from solo practitioners to large, multi-site and multi-specialty clinics. Aprima's comprehensive EHR/PM solution, along with RCM services, are consistently ranked among the top vendors. The speed and ease-of-use allow providers and their staff to be more efficient, ultimately giving them back control of their practice.

### **About Aprima Medical Software, Inc.**

Aprima provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. Throughout the company's 18-year history, Aprima has delivered quality solutions that have helped thousands of users enhance patient care and satisfaction, as well as improve their practices' bottom lines. The Aprima EHR/PM sets the benchmark for ease-of-use, speed, and flexibility, thanks to its single database and customizable design that adapts automatically to individual physician workflows. The Aprima solution has earned [Certification for Meaningful Use Stage 2](#) and been awarded pre-validation status for NCQA PCMH recognition. The company is based in Carrollton, Texas and performs all development, support and implementation from within the U.S. To learn more about how Aprima can help your practice, please visit [www.aprima.com](http://www.aprima.com), call us at 844-4APRIMA or email us at [info@aprima.com](mailto:info@aprima.com).

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