



Aprima Medical Software Acquires EHR Reseller Healthcare Data Solutions

Aprima to provide ongoing support to HDS's 300 provider clients across U.S.

Dallas, TX (January 18, 2017) - Aprima Medical Software, a leading provider of innovative electronic health records (EHR), practice management (PM) and revenue cycle management (RCM) solutions for medical practices, today announced the acquisition of a former reseller Healthcare Data Solutions (HDS) of Coral Gables, FL. As part of the agreement, Aprima will assume full support for HDS's customers, which include approximately 300 providers in 125 medical practices across 15 states. Financial terms were not disclosed.

HDS works with physician groups across the country to identify IT solutions that best fit their needs and to implement and support their ongoing system needs.

"We have worked closely with the HDS team since adding them to our reseller program in 2012," said Aprima CEO and president Michael Nissenbaum. "When we first learned that HDS founder Rodney Barreto was interested in pursuing other business opportunities, we saw it as an excellent opportunity to expand our direct client base, while also continuing HDS's longtime tradition of delivering excellent customer support and service."

Aprima previously acquired RCM services provider Health Care Strategies in 2011. Since acquiring Health Care Strategies, Aprima has grown its RCM client base threefold and quadrupled the dollars under management. As a whole over the same period, Aprima has experienced annual double-digit growth in revenue and EBITDA and maintained a 98 percent customer retention rate.

"We regularly explore opportunities that we believe will provide our customers with complementary products or services, or align with our long-term strategy of building revenues and helping physicians achieve their financial and care delivery goals," said Nissenbaum. "The acquisition of HDS certainly fits into the second category and we look forward to working with HDS as we transition their customers to the Aprima support team."

"We've had a great working relationship with Aprima over the last few years and have observed their strong commitment to addressing customer needs, and have benefited from the solid support they provide

their resellers,” said Rodney Barreto, managing partner at HDS. “I am confident that our customers will be extremely pleased with the quality support and service that the Aprima team will provide.”

Aprima was represented in this transaction by Kane Russell Coleman Logan, PC of Dallas, TX. HDS was represented in this transaction by Alvarez Barbara, LLP of Miami, FL.

About Aprima Medical Software, Inc.

Aprima provides innovative electronic health record, practice management and revenue cycle management solutions for medical practices. Throughout the company’s 18-year history, Aprima has delivered quality solutions that have helped thousands of users enhance patient care and satisfaction, as well as improve their practices’ bottom lines. The Aprima EHR/PM sets the benchmark for ease-of-use, speed, and flexibility, thanks to its single database and customizable design that adapts automatically to individual physician workflows. The Aprima solution has earned [Certification for Meaningful Use Stage 2](#) and been awarded pre-validation status for NCQA PCMH recognition. The company is based in Richardson, Texas and performs all development, support and implementation from within the U.S. To learn more about how Aprima can help your practice, please visit www.aprima.com, call us at 844 4APRIMA or email us at info@aprima.com.

About Healthcare Data Solutions

Healthcare Data Solutions is a Miami, FL-based Gold Certified Aprima reseller. HDS empowers physicians to practice medicine in the 21st century. HDS offers a full suite of Health IT services and solutions that enable providers to select solutions that best fit the needs of their practice.

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