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FOR IMMEDIATE RELEASE

iMedica Selected by NJ Physicians as Preferred EHR Vendor

NJ Physicians Can Fulfill State EHR Mandate with iMedica

DALLAS – June 17, 2009 – iMedica Corporation, a leading developer of healthcare software solutions for physician practices, announced today that it had been selected as a preferred electronic health record (EHR) vendor by NJ Physicians (NJP), a physicians' advocacy organization in New Jersey.

Formed in 2007, with approximately 1,600 members, NJP works closely with physicians and healthcare organizations to find better and more efficient ways to assure access to quality care in New Jersey.

As part of its efforts to help doctors make the transition to electronic health record technology, NJP established an EHR committee to research and evaluate EHR systems and make recommendations to members. After thoroughly evaluating numerous EHR systems, NJP certified iMedica's Transition and PRM 2009 products for inclusion as part of a select group of vendor-partners whose products the evaluators judged to be the best.

"New Jersey's doctors are working towards being primed and ready for the promised federal stimulus dollars for adoption of EHR's," said Michael Nissenbam, CEO of iMedica. "iMedica is pleased to be a helpful partner for physicians who are in the process of or about to begin the process of choosing the technology solution that is best for their practice."

iMedica's PRM 2009 is a CCHIT-certified single-database integrated EHR and practice management (PM) system that was designed to address the business and clinical needs of all medical practices. As an alternative, iMedica's Transition EHR offers e-prescribing, document management, lab results, automated PQRI capabilities and more, without PRM 2009's full note documentation capability. By offering similar benefits with a scaled down implementation process and price, Transition allows physicians to adopt an EHR and meet stimulus fund eligibility

without a large up-front financial commitment. This two solution approach enables medical practices to deploy the functionality they are ready to adopt on their own schedule, and pay only for what they want to use. This eliminates long-standing implementation and cost barriers, and speeds the adoption process.

“NJ Physicians evaluated numerous systems and certified iMedica as one of the very best in its class,” said NJP Executive Director Jay Hedden. “Many physicians have questions and concerns about electronic health records. The goal of NJ Physicians is to help them select the best system, obtain the best price and start enjoying the great benefits of EHR technology.”

About iMedica Corporation

Founded in 1998, iMedica is an innovator in the development of electronic health records and practice management solutions for physician practices. Based on its comprehensive study of physician practice workflow and extensive consultations with practicing physicians, iMedica has developed innovative approaches that efficiently meet physician and practice managers’ needs. For more information on iMedica’s CCHIT-certified and highly KLAS rated solutions, call 866-960-6890 or visit www.imedica.com.

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